

NEW LONDON THEATRE

Program "Shout-Out" Order Form



Thank you for considering participation in the New London Theatre advertising program. Your purchase of an advertisement will directly help by offsetting the cost of printing and other production expenses.

A "Shout-Out" is a way to put a non-business message into the program without having to go through the additional hassles (and expense) of another form of advertisement. These are typically grouped together within the program and highlighted so everyone will know exactly where to look to see your message. A "Shout-Out" costs \$25.

Shout-Out Dos and Don'ts:

Dos:

- Thank or congratulate a friend or family member who is in the cast or crew
- Thank or congratulate a fellow cast or crew member
- Put in a short quote or saying that means something special
- Keep it to 3 lines of text about 25 characters per line

Examples:

Congratulations Andy on the great role as the King! You Rock! Love, Mom and Dad	To all my fellow crew: You were AWESOME! -Dave the Lighting God	"It was the best of times. It was the worst of times." You guys made it the best! --Bob
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Don'ts

- Advertise a business
- Say something derogatory

Name _____

Phone _____ Email _____

Address _____

Actor/Participant name _____

Shout-Out
Text

Your payment of \$25 can be either cash or check made out to: New London Theatre

New London Theatre is a Not-for-Profit organization dedicated to providing the community with affordable, high-quality, family-oriented entertainment and education in the Arts.

2338 Henry Clower Blvd., Snellville, GA 30078 – 770.559.1484

WWW.NEWLONDONTHEATRE.ORG